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www.ubssaudiarabia.com

## **UBS Saudi Arabia**

(A Closed Joint Stock Company)

## Board of Directors' Annual Report

As of 31 December 2020

UBS Saudi Arabia is a Saudi closed joint stock company incorporated in the Kingdom of Saudi Arabia with a paid capital of 110,000,000 Saudi Riyals under commercial register number 1010257812 having its registered office at Tatweer Towers, P.O. Box 75724, Riyadh 11588, Kingdom of Saudi Arabia. UBS Saudi Arabia is authorised and regulated by the Capital Market Authority to conduct securities business under licence number 08113-37.

UBS Saudi Arabia is a subsidiary of UBS AG. UBS AG is a public company limited by shares, incorporated in Switzerland with its registered offices at Aeschenvorstadt 1, CH-4051 Basel and Bahnhofstrasse 45, CH-8001 Zurich



### Board of Directors' Annual Report As of 31 December 2020

#### 1. Activities

UBS Saudi Arabia, (the "Company" or "UBS SA") is a closed joint stock company registered with the Capital Market Authority (CMA) under license number 08113-37 dated 4 Rajab 1429H (corresponding to 7 July 2008). The Company is licensed in dealing as agent (except in the Saudi Arabia stock market), dealing as underwriting, managing client portfolios, arranging, advising, and in custody of securities.

The Company is owned 100% by UBS AG.

#### 2. Status

#### 2020 Summary:

UBS Saudi Arabia continues to develop its business in Saudi Arabia. 2020 saw UBS Saudi Arabia:

- Increase the size of the WM team under the new leadership of a new Desk Head;
- Continue to work on refining the WM product shelf and exploring opportunities to further enhance it going forward;
- Successfully mobilize UBS Staff to work from home during the pandemic period;
- Increase the UBS Saudi Arabia profile through targeted and unique WM client events that took place in the beginning of 2020;
- Manage changes to the legal ownership structure (and the governance changes that came with it) that will streamline our relationship with our parent;
- Seamlessly incorporate the regulatory developments issued by the CMA and other regulators;
- Successfully manage several infrastructure projects for Information Technology and Group Corporate Services without interruption of day to day business activities;
- Replace the CEO in July 2020 from Mahmoud Abdulhadi to Ghassan Soufi without disruption to the business;
- Achieve a "Satisfactory" rating during the internal audit conducted by Group Internal Audit as part of their 4 years internal audit cycle of UBS SA with no observations raised; and,
- Achieve a "clean" annual internal audit result by Deloitte with no observations raised as well.

Financially, UBS SA continued to rely on transfer pricing methodologies as its main source of revenue for 2020. Strong cost discipline saw retained losses further reduced by 94% compared to 2019.

#### 2021 Wealth Management initiatives:

- Business focus will continue to be the High Net Worth segment.
- Focus to expand client base and introduce Wealth Management concepts and applications into the Saudi Market.

#### 2021 Investment Bank initiatives:

- Continue to develop a strong pipeline of Investment Banking transactions that includes possible Mergers
   Acquisitions, Privatization and Strategic Equities Solutions mandates.
- Business focus for Investment Banking continues to be on companies who will seek to enhance shareholder value by undertaking significant strategic transactions.



#### 3. Board of Directors Members

Mr. Mahmoud Abdulhadi resigned and left UBS Saudi Arabia and its Board on 9 July 2020.

#### **Structure of the Board of Directors:**

| Ramzi Abukhadra                          | Chairman – Independent Director   |
|--|---|
| Ali Janoudi                              | Vice Chairman – Non Executive Director  |
| Mark Petheram                            | Board Member - Non Executive Director Chairman of the Audit Committee, and of the Nomination and Remuneration Committee                     |
| Michel Adjadj                            | Board Member - Non Executive Director  Member of the Audit Committee, and of the Nomination and Remuneration Committee                      |
| Wahdan Alkadi                            | Board Member - Independent Director  Member of the Audit Committee, and of the Nomination and Remuneration Committee - Independent Director |
| Mahmoud Abdulhadi<br>(until 9 July 2020) | Board Member – Executive Director - CEO   |

#### **Board meetings and attendance:**

Four Board meetings were held in 2020 on 19 February, 26 March, 28 July and 28 October. The attendance was as follows:

|  | Attend                                 | ed √        | D        | id Not  | Attend x   |  |
|--|--|-------------|----------|---------|------------|--|
| Name                                     | Position                               |             | ates of  | meetin  | meetings   |  |
|  |  | 19 February | 26 March | 28 July | 28 October |  |
| Ramzi Abukhadra                          | Chairman - Independent Director        | J           | J        | 1       | J          |  |
| Ali Janoudi                              | Vice Chairman – Non Executive Director | 1           | J        | J       | X          |  |
| Michel Adjadj                            | Member – Non Executive Director        | Х           | J        | J       | J          |  |
| Mark Petheram                            | Member – Non Executive Director        | J           | J        | J       | X          |  |
| Wahdan Alkadi                            | Member – Independent Director          | J           | J        | J       | J          |  |
| Mahmoud Abdulhadi<br>(until 9 July 2021) | Member – Executive Director (CEO)      | 1           | J        | N/A     | N/A        |  |



#### Companies where UBS SA's Board members are also members of their boards:

| Member's Name                            | Inside KSA  | Outside of KSA  |
|--|---|---|
| Ramzi Abukhadra                          | Chairman of METLIFE - AIG – ANB (until 28 February) Cooperative Insurance Company National blood and Cancer Center (until 31 January 2020) Al-Hokair Holding Company Managing Partner of Mayaasim al- Khaleej | N/A   |
| Ali Janoudi                              | N/A   | Chairman of UBS Qatar Children Action, Geneva, Switzerland Coseco AG, Zürich, Switzerland UBS Global Visionaries, Switzerland Head WM Middle East and Africa & Group Head MEA, UBS Switzerland AG, Switzerland. |
| Mahmoud Abdulhadi<br>(until 9 July 2020) | Swiss Business Network Saudi Arabia<br>Chief Executive Officer, UBS Saudi<br>Arabia<br>Head of Investment Banking, UBS<br>Saudi Arabia  | N/A   |
| Mark Petheram                            | N/A   | Divisional Vice Chairman at UBS AG<br>Asset Management, United Kingdom  |
| Michel Adjadj                            | N/A   | Coseco AG, Zürich, Switzerland<br>RESTOM/QUATROM Trust<br>Divisional Vice Chairman, Wealth<br>Management, UBS Switzerland AG,<br>Switzerland  |
| Wahdan Alkadi                            | Chubb Arabia Cooperative Insurance<br>Company   | N/A   |

#### 4. Subsidiaries of UBS Saudi Arabia

UBS Saudi Arabia does not own any subsidiary.

#### 5. Governance at UBS Saudi Arabia

Governance at UBS SA is enabled through its Board, the Audit Committee, the Nomination and Remuneration Committee, and the Risk Committee. The Board establishes other committees as required. A brief on each body is described hereafter:

#### **The Audit Committee**

The Audit Committee (the "AC") is "concerned with activities that might involve a conflict of interest, such as ensuring the integrity of the financial and non-financial reports". It manages the relationship with the external auditors and UBS AG's Group Internal Audit.



The Audit Committee is comprised of the following members:

| Mark Petheram | Chairman of the Committee | Board Member – Non Executive                        |
|---------------|---------------------------|---|
| Michel Adjadj | Committee Member          | Board Member – Non Executive                        |
| Wahdan AlKadi | Committee Member          | Board Member – Independent                          |
| Fady Fakhoury | Secretary                 | Corporate Administrator and Secretary of the Board. |

The AC met three times in 2020 as follows:

|               | <b>Did Not</b>                  | <b>Attend</b> | X                 |                  |  |
|---------------|---------------------------------|---------------|-------------------|------------------|--|
| Name          | Position                        | Dates         | Dates of meetings |                  |  |
|               |                                 | 19-March      | 25-June           | 30-<br>September |  |
| Mark Petheram | Chairman of the Committee       | 1             | 1                 | 1                |  |
| Michel Adjadj | Member – Non Executive Director | 1             | 1                 | 1                |  |
| Wahdan AlKadi | Member – Independent Director   | 1             | Х                 | х                |  |

#### The Nomination and Remuneration Committee (NRC)

The Nomination and Remuneration Committee is concerned with the "nomination to membership of the Board and committees, appointment of executive directors, and determination of their remuneration.

The Nomination and Remuneration Committee is comprised of the following members:

| Mark Petheram | Chairman of the Committee | Board Member – Non Executive                         |
|---------------|---------------------------|--|
| Michel Adjadj | Committee Member          | Board Member – Non Executive                         |
| Wahdan AlKadi | Committee Member          | Board Member – Independent                           |
| Fady Fakhoury | Secretary                 | Corporate Administrator, and Secretary of the Board. |

The NRC met on 19 March. Attendance to the meeting was as follows:

| 3             | Attended √                      | Did Not Attend x |
|---------------|---------------------------------|------------------|
| Name          | Position                        | Date of Meeting  |
|               |                                 | 19-March         |
| Mark Petheram | Chairman of the Committee       | J                |
| Michel Adjadj | Member – Non Executive Director | 1                |
| Wahdan AlKadi | Member – Independent Director   | 1                |

#### **Risk Committee**

The committee ensures that the risk appetite of UBS Saudi Arabia is properly defined through policies and procedures and is consistent with its strategy, as well as with applicable regulatory requirements. It is



responsible for the effectiveness of risk management and control. Furthermore, it is responsible for initiating and monitoring actions to prevent, control, mitigate and / or eliminate any identified deficiencies. The Risk Committee is comprised of the following members:

| Name of Members   |   |  |  |  |  |
|-------------------|---|--|--|--|--|
| Michel Adjadj     | UBS SA Non Executive Board Member - (Chair)   |  |  |  |  |
| Ghassan Soufi     | WM Desk Head, UBS Saudi Arabia                |  |  |  |  |
|                   | CEO as of 12 July 2020                        |  |  |  |  |
| Mahmoud Abdulhadi | UBS SA CEO (until 9 July 2020)                |  |  |  |  |
| Fady Fakhoury     | UBS SA Business Risk Organization (Secretary) |  |  |  |  |
| Wael Al-Rasheed   | UBS SA C&ORC and MLRO                         |  |  |  |  |
| May Al-Rajeh      | UBS SA Finance Officer                        |  |  |  |  |
| Jae-Min Kan       | MEA Business Risk Partner                     |  |  |  |  |
| Abdullah Najia    | WM Lead Market Head Saudi Arabia              |  |  |  |  |
| Zi Udezue         | Group Operating Head MENA                     |  |  |  |  |
| Thomas Birrer     | Head, Quality Desk CH                         |  |  |  |  |

The Risk Control Committee met four times in 2020 on 29 January, 28 April, 18 August, and 3 November as follows:

|                   | ed √  |            | oid Not  | Attend x                  |            |   |
|-------------------|---|------------|----------|---------------------------|------------|---|
| Name              | Position                                      | Date of Me |          | Position Date of Meetings |            | S |
|                   |   | 29 January | 28 April | 18 August                 | 3 November |   |
| Michel Adjadj     | UBS SA Non Executive Board Member - (Chair)   | √          | √        | 1                         | <b>√</b>   |   |
| Mahmoud Abdulhadi | UBS SA CEO                                    | √          | √        | N/A                       | N/A        |   |
| Ghassan Soufi     | Wm Desk head, UBS SA                          | √          | √        | √                         | √          |   |
| Abdullah Najia    | WM Lead Market Head Saudi Arabia              | √ √        | √        | √                         | V          |   |
| Fady Fakhoury     | UBS SA Business Risk Organization (Secretary) | √          | √        | √                         | √          |   |
| Wael Al-Rasheed   | UBS SA C&ORC and MLRO                         | √          | √        | √                         | √          |   |
| May Al-Rajeh      | UBS SA Finance Officer                        | √          | √        | √                         | √          |   |
| Jae-Min Kan       | MEA Business Risk Partner                     | √          | √        | √                         | √          |   |
| Zi Udezue         | Group Operating Head MENA                     | √          | √        | √                         | √          |   |
| Thomas Birrer     | Head, Quality Desk CH                         | √          | √        | √                         | <b>√</b>   |   |



## 6. The Expected Risks

| Risk Type   | Level of Risk  |  |  |  |  |
|---|--|--|--|--|--|
| Credit risk is the risk of loss resulting from failure by a counterparty issuers) to meet its contractual obligations with UBS SA. The business the Company is such that it does not grant funding to third parties. amount of credit risk exposure that arises in the Company is mainly a of bank deposits and receivables. Any credit exposure arising in the is subject to the general policies and controls for the recognition financial strength of the counterparties involved. The Company is not osignificant credit risk since most of its receivables are from related and the term deposits and bank balances are with a counterparty the investment grade credit rating (i.e. where the counterparty is rated a higher by Standard and Poor's or Moody's). |  |  |  |  |  |
| Market Risk   | Market risk is the risk of loss resulting from adverse movements in the level and in the volatility of market prices of assets, liabilities and financial instruments. The business model of UBS SA is such that it is not exposed to risks associated with trading as it does not perform proprietary investments. The business is an agency business whereby there is no intention to hold open positions in the normal course of business.  |  |  |  |  |
| Operational Risk  | Operational risk is the risk resulting from inadequate or failed internal processes, people and systems, or from external causes (deliberate, accidental or natural). An Operational Risk Event may be a direct financial loss (e.g. negative cash flow, asset write down, claim, litigation, fines or other penalties imposed on UBS SA) or indirect in the form of revenue forgone as a result of business suspension. The Company manages its operational risk by ensuring effective segregation of tasks and duties, reinforcing organizational ethics and by conducting periodic risk assessment. |  |  |  |  |
| Liquidity risk  | Liquidity risk is the risk that UBS SA will not be able to meet efficiently both expected and unexpected current and future cash flows needs without affecting either daily operations or the financial condition of the Company. The nature of the business model translates to low levels of liquidity risk. The Company manages its liquidity risk by ensuring that sufficient cash and cash equivalents are available to meet liabilities as they arise.   |  |  |  |  |



#### 7. Financial Results

#### **Statement of Financial Position since year 2016:**

|  | 2020 SR     | 2019 SR     | 2018 SR     | 2017 SR     | 2016 SR      |
|--|-------------|-------------|-------------|-------------|--------------|
| Right-of-use asset                         | 3,121,117   | 4,192,234   | 0           | 0           | 0            |
| Property and Equipment                     | 98,671      | 189,752     | 777,207     | 1,869,813   | 3,235,662    |
| Current Assets and Deferred Tax Asset      | 112,725,953 | 112,408,744 | 108,248,289 | 103,976,422 | 102,287,931  |
| Total Assets                               | 115,945,741 | 116,790,730 | 109,025,496 | 105,846,235 | 105,523,593  |
| Non-Current Liabilities                    | 3,476,799   | 5,269,075   | 2,714,509   | 2,349,095   | 2,007,773    |
| Current Liabilities                        | 2,583,398   | 3,312,553   | 2,300,805   | 2,226,370   | 3,937,027    |
| Total Liabilities                          | 6,060,197   | 8,581,628   | 5,015,314   | 4,575,465   | 5,944,800    |
| Share Capital                              | 110,000,000 | 110,000,000 | 110,000,000 | 110,000,000 | 110,000,000  |
| Accumulated Losses                         | (114,456)   | (1,790,898) | (5,989,818) | (8,729,230) | (10,421,207) |
| Total Liabilities and Shareholder's Equity | 115,945,741 | 116,790,730 | 109,025,496 | 105,846,235 | 105,523,593  |

#### **Statement of Comprehensive Income since year 2016:**

|  | 2020 SR      | 2019 SR      | 2018 SR      | 2017 SR      | 2016 SR      |
|--|--------------|--------------|--------------|--------------|--------------|
| Service and Other Fees                               | 15,313,428   | 17,235,685   | 15,350,445   | 13,484,742   | 10,621,229   |
| Arranging fees                                       | 0            | 0            | 0            | 0            | 10,126,421   |
| Special Commission Income                            | 1,063,975    | 2,478,908    | 1,967,121    | 992,763      | 1,743,875    |
| Direct Cost  | 0            | 0            | 0            | 0            | (5,063,210)  |
| General and Administrative Expenses                  | (13,950,439) | (15,531,773) | (14,503,712) | (13,193,129) | (13,803,377) |
| Rent Income  | 0            | 0            | 703,364      | 860,565      | 858,315      |
| Income Tax Charge for the Year                       | (739,829)    | (932,114)    | (777,806)    | (452,964)    | (391,142)    |
| Re-measurement of employees' end-of-service benefits | (10,693)     | 948,214      | 0            | 0            | 0            |
| Net Income (Loss) for the Year                       | 1,676,442    | 4,198,920    | 2,739,412    | 1,691,977    | 4,092,111    |

- The financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRSs") that are endorsed in the Kingdom of Saudi Arabia and other standards and pronouncements that are endorsed by the Saudi Organization for Certified Public Accountants ("SOCPA").
- There is no doubt in the Company's ability to continue its operations.
- There are no significant differences in the operating results from the prior year's results or any declared expectations by the Company.
- The audit report doesn't include any qualified opinion on the financial statements.

## 8. The Compensation and the Remuneration for the Members of the Board of Directors and the Senior Executives

Details of remunerations and compensations attributed to the board members for the year 2020 are illustrated in the following table. The remuneration for the Independent Directors will be SR. 3,000 per



meeting for the Independent Director and SR. 6,000 per meeting for the Independent Chairman and the payment will take place once the shareholders' approval is obtained at the ordinary general assembly that will be conducted before the end of June 2021.

| Description   | Executive<br>Board<br>Members | Non-executive / independent members | Five of the senior executives who received the highest remunerations and compensation plus Chief Executive Officer and Chief Financial Officer |
|---|-------------------------------|-------------------------------------|--|
| Salaries and<br>Compensation  |                               |                                     | 3,146,791  |
| Allowances  |                               |                                     | 1,091,906  |
| Periodic Bonuses and annual allowances to attend meetings                   |                               | 42,000                              |  |
| Incentive plans   |                               |                                     | 181,355  |
| Any compensations or other in kind benefits payable on a monthly or yearly* |                               | *                                   | 935,781  |

<sup>\*</sup> End of Service Benefits and leave accrual payments on termination.

## 9. The Conflict of the Interests of Members of the Board of Directors and the Senior Executives

- The Company does not have any contracts or any interest with any of the members of the Board of Directors or with the Chief Executive Officer or the Chief Finance Officer or the senior executives of the Company or with any person with a relationship with any of them.
- The Company did not offer a cash loan of any kind to the members of the Board or guarantee any loan held by any of them with others.

#### 10. Company's Loan

There are no loans on the company to be reported as of December 31, 2020.



#### **11. Related Party Transactions**

|                            |   | Amount of transactions |            |
|----------------------------|---|------------------------|------------|
|                            |   | 2020                   | 2019       |
| Name of related party      | Nature of transactions                  | SR                     | SR         |
| UBS Switzerland AG         | Service fee income (see note (a) & (b)) | 14,961,555             | 15,101,946 |
|                            | Reimbursement of expenses               | 0                      | 0          |
| UBS AG London Branch       | Service fee income (see note (a))       | 351,873                | 2,133,738  |
| UBS AG Stamford Branch     | Maintenance expenses (IT)               | 2,463,312              | 2,788,347  |
|                            | Reimbursement of expenses               | (73,083)               | (56,225)   |
| Board of Directors ("BOD") | Board fees to independent board member  | 66,000                 | 99,000     |
| Key management personnel   | Salaries and other benefits             | 1,548,828              | 1,730,456  |

|                          | 2020    | 2019      |
|--------------------------|---------|-----------|
|                          | SR      | SR        |
| Due from related parties | 287,697 | 2,458,102 |
| Due to related parties   | 366,271 | 177,427   |

a) The Company has signed service agreements to reflect any support services provided to the booking centers UBS Switzerland AG and UBS AG London Branch. The service fee is charged on the basis of a mark-up on expenses (excluding income tax) incurred by the Company.

Service and arranging fee income are recognized when the related services are performed and are accounted for on an accrual basis.

b) UBS Switzerland AG is the custodian of the Company's client assets and money amounting to SR 276.5 million (31 December 2019: SR 292.7 million) as at the reporting date. Control functions including reconciliation controls are performed by the custodian.

# 12. Results of the Annual Review of the Effectiveness of Internal Audit Procedures, in addition to the opinion of the Audit Committee on the adequacy of the internal system of the company

In the context of its normal business functions, the Internal Audit function, which is outsourced to Deloitte & Touche Saudi Arabia on annual basis and to UBS Group Internal Audit every four years, is responsible for the reviews activities, which provide objective and independent assessments that cover audit activities. The audit activities cover all operational and financial aspects, performance, and compliance. The Risk Committee is responsible for the effectiveness of risk management and control. Furthermore, it is responsible for initiating and monitoring actions to prevent, control, mitigate and / or eliminate any identified deficiencies.

The Audit Committee studies periodic reports prepared by the company's internal auditor and the remarks of the company's external auditor, to better evaluate the internal control procedures in terms of design, effectiveness and application. The Audit Committee follows up the findings of the internal and external auditors and their recommendations for remedial action that is required for any shortcoming. The Committee also reviews all matters related to the effectiveness of internal control procedures in general through internal audit reports in relation to the fairness of financial statements.

The control procedures mentioned above didn't show any fundamental weakness in the internal audit system that should be revealed.



# 13. Statement of any arrangement or agreement whereby a member of the Board of Directors of the Company or a senior executive assigns any remuneration

There are no arrangements or waiver agreement whereby a board member or a senior executive assigned any remuneration.

#### 14. Contingent Liabilities and Regulatory Fines

There were no lawsuits, fines or other obligations against UBS Saudi Arabia during 2020.

**Kind Regards** 

Ramzi Abukhadra

**Chairman of the Board**